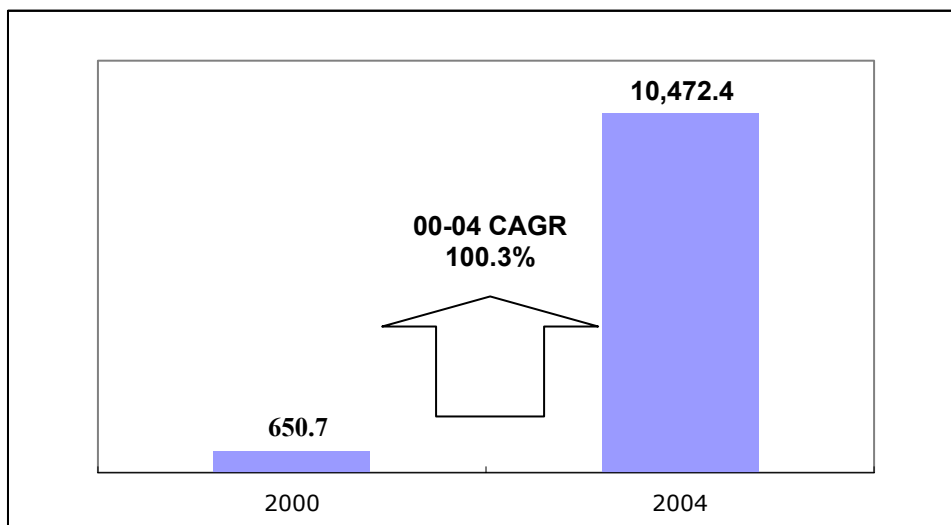


# Taiwan Web Hosting Services 2000

**Key Finding: Taiwan Co-location and Web Hosting service market will reach a market size of NT\$10,472.4M by 2005, with a 2000-2004 CAGR of 100.3%.**

Trailing behind the U.S. market trends, Taiwan ISPs and telcos are jumping on the Internet Data Center (or IDC as commonly recognized in Taiwan) bandwagon. For ISPs, the pressure of making profit out of the paper-thin-margin Internet access services is overwhelming. ARPU from Internet datacenter or Web hosting services is definitely higher than that from dial-up subscribers. Telcos on the other hand, are confronted with the emergence of new competitions from both domestic operators in the near term and foreign telecom giants in the longer term. Internet datacenter/Web hosting is regarded by telco's as a solution as to the puzzle of exploiting new frontier and utilization of the existing telecom infrastructure. Also, datacenter/Web hosting services are regarded as a vehicle to secure future opportunities resulted from convergence of Internet and telecom (wired and wireless). The boundary between Internet and telecom blurs.

**Taiwan Co-location and Web Hosting Market Forecast (NT\$M), 2000-2004**



Source: Taiwan Web Hosting Services Report, December 2000



Taiwan's Web-hosting services market is in the transition from "emerging" to "growth". With the growth comes increased complexity in segmentation, dynamics, strategies, and other market characteristics. And amid the current growth, the market is experiencing new forces – signaled by the emergence of ASPs and CDNs (Content Distribution Network) – that will continue to change the landscape while creating new opportunities for growth. TechInsight expects Taiwan's Web-hosting services market will grow from NT\$650.7M to NT\$10472.4M by 2004, with 2000-2004 CAGR of 100.3%.