

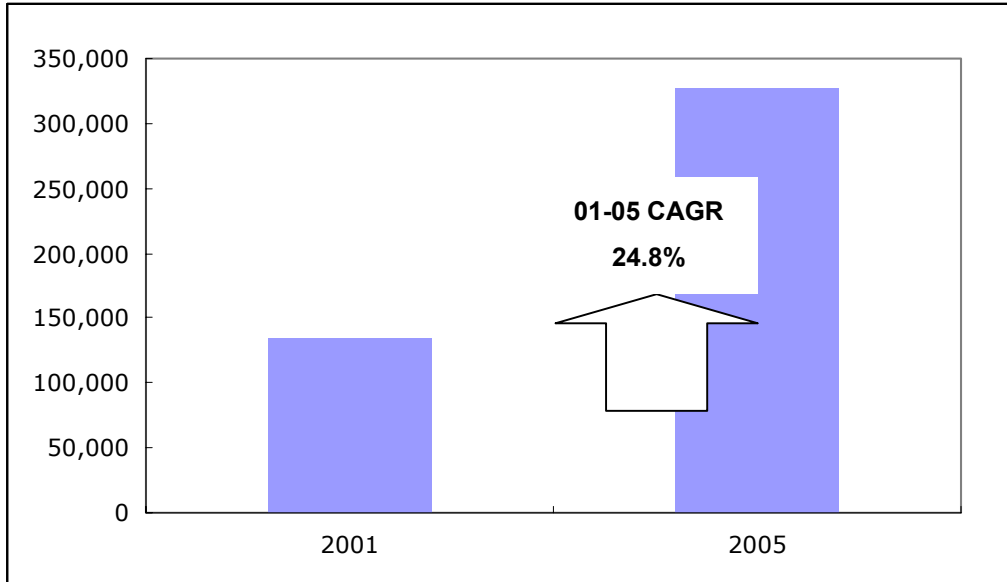


# Taiwan PDA Market Study, 2001-2005

***Key Finding: Taiwan PDA market will reach 327K units by 2005, with 2001-2005 CAGR of 24.8%***

In 2001, Taiwan PDA market totaled to 134,831 units with a market size of NT\$742.96M. TechInsight expects the market will continue to grow to 327,177 units by 2005, with 2001-2005 CAGR of 24.8%. Although the impact of economic downturn has deferred the consumer market demand since 2001, but the emergence of vertical market applications will sustain the continual growth throughout 2002. By the end of 1H02, corporate market accounted for 51.9% of total market shipment, where consumer market took up the remaining 48.1%. Palm retained its market dominance with 53.8% share by the end of 2Q02. However, TechInsight expects the upcoming OS changeover from Palm to Pocket PC in Taiwan vertical market will inevitably push the Win camp further, with a high possibility to overtake Palm's leading position in 2003.

**Taiwan PDA Market Shipment and Forecast, 2001-2005**



Source: Taiwan PDA Market Study, TechInsight, March 2002